



INSTRUCTIONS FOR PRESS-READY Journal Ads

1. Complete the online contract form
2. Attach your ad file (**.jpg format only**) to the contract form by clicking the designated area on form to upload file directly to form. (please see guidelines for your ads below)

Guidelines for PRESS READY ads:

- File must be in .jpg format ONLY
- File must be **correct size** (sizes listed on website page)
- Filename of .jpg for class ads should be **unique** class info: (studio+time+day)
i.e. filename SJ930SAT.jpg would be St. James studio, 9:30 Saturday class
- Filename of .jpg for individual ads should be **unique** student name or unique group name:
i.e. (MarySmith.jpg) or (JonesTrio)
- CLASS ADS – Photos should be taken **horizontally!!** Teachers & Student Teachers should be down on the same level as the students in order to get a closer photo.

Any questions, please email:
journalad@choruslinedance.com